

Region 8 Graphics Competition Rules and Regulations

Categories:

1 or 2 color poster:

- If the poster is two sided, it should be mounted twice to display both the front and back of artwork. The color of paper does **not** count towards the color count. *I.e. a piece that is printed on white paper with black and red ink would be a 2 color production.*

3 or more color poster:

- If the poster is two sided, it should be mounted twice to display both the front and back of artwork. The color of paper does **not** count towards the color count. *I.e. a piece that is printed on white paper with black, green and red ink would be a 3 color production.*

3D

- **Anything** that is not in 2D print form; do **not** mount these entries. A T-shirt must be entered into T-shirt category. Pedestals will be provided to display items.

Booklet:

- Multi page, folded production. These *do not have to* be mounted. We will provide pedestals for them to be displayed if the entrant so wishes.

Brochure:

- This consists of a one page, single or double-sided, folded print production. If the item is double sided, it should be mounted twice to display both the front and back of artwork.

Large Media:

- Anything larger than 20"x30" (i.e. wall murals, oversized hanging banners, etc). Artwork should be downsized to fit on a 20"x30" entry board. Please accompany artwork with installation photos so the viewer understands how it is presented on site.

Logos:

- It is strongly recommended that logos are presented solely by themselves mounted on black foam core, matte board or equivalent.

Promotional Campaigns:

- Consists of 2 or more separate category pieces presented together. Additional individual pieces may be separated and submitted in other categories.

T-shirt:

- Do **not** mount the t-shirt. A special display is being utilized for these entries. We prefer the entry be an actual t-shirt. However, if this is not an option, please display the artwork on a T-shirt template so the artworks intention is understood. If the T-Shirt is presented in a 2D format, please mount on black foam core, matte

board or equivalent. **All** T-shirts must be entered in this category (Exception is if the T-Shirt is *part* of a Promotional Campaign and is not the sole entry.)

Website/Digital Media:

- Any entry requiring a computer or A/V technology is considered digital media and must be entered as such.

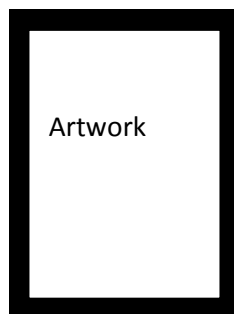
PC computers provided by facility include:

- Office 2007 (word, power-point, Excel)
 - VLC media player
 - Firefox 3 (flash player installed)
 - Windows media player
 - iTunes
 - Internet Explorer 7 (flash player installed)
 - Power DVD
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- You may bring your own computer to show entry piece however you may do so at your own risk. The venue in which the graphics competition is presented will be staffed and locked when unattended.

Please note that these are guidelines and are intended to help the entry find its proper category, not to confuse or limit entries by any means. If you need any additional information or have any questions, please contact Mel Floyd at 262-472-1239 or floydmj28@uww.edu.

Entry Rules:

- ****** All submissions must be mounted on black foam core, matte board or equivalent.**
- ****** The border of the mounting board is not to exceed 2" beyond entry.**
- **If these requirements are not met, the piece will be disqualified from the Graphics Competition.**



← **Border to be no more than 2" beyond entry**

- Artwork created from November 2008 (post Regional Conference) to current conference dates may be submitted.
- No more than 8 entries may be submitted, per school, in professional and student entries combined.
- Entry is not to exceed 20"x30" in either landscape or portrait format.
- Please attach Graphics Competition Entry Form to the back of the entry.
- Please contact the Staff Graphics Competition Coordinator if exceptions are needed:

Mel Floyd at floydmj28@uww.edu or 262-472-1239.